Amendment in Reply to Office Action of November 12, 2008

IN THE ABSTRACT

Please delete the current Abstract in its entirety and substitute therefor the enclosed New Abstract.

NEW ABSTRACT

A display device includes a display panel having display pixels with emissive display elements. The display device further includes a duty cycle controller for varying a fraction of the frame period during which the display pixels emit light in dependence on the total brightness level of an image to be displayed on the display panel.